

Dallas Farmers Market Friends

Spring 2011

GOOD NEWS FOR GOOD FRIENDS

Spring 2011



The Dallas Farmers Market Friends is organized exclusively for charitable, civic, agricultural and social purposes. The DFMF focuses on promoting and expanding the community awareness and utilization of the Dallas Farmers Market, as well as raising of funds for the preservation, promotion, and re-development of the DFM.

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Dallas Farmers Market Friends newsletter is published as an information resource for members.

Chad Houser: Leading with Excitement

The DFMF is at a point of great transition. Between the passing of our beloved founder, the proposal to privatize the market, and other plans to develop the downtown area, it is a pivotal time for our organization. Since 2011 also marks the 70-year anniversary of the market's founding, now is a good time to contemplate our past, present and future. Fortunately, DFMF president, Chad Houser, has a keen sense for all three.

The Dallas Farmers Market has been special to Chad's family for a long time. His mother worked here as a teenager selling peaches and cucumbers. Then, when Chad was a kid, she would bring the whole family down on weekends as a special family outing. It was a real treat for him to get to come to the market, sample all the produce and buy plants.



Today, as a professional chef and co-owner of Oak Lawn's celebrated restaurant, Parigi, Chad still feels that same excitement shopping at the market. "I get to bring my peers along and I feel like a kid showing off a new toy. You know, it's like, look at this! Look what I found! Look at all these farmers and we can ask them whatever we want! We can go see where they grow, we can go visit their farms!"

But Chad is also looking to the future. Along with the DFM and city staff, he is sitting in on the meetings to consider the privatization of the market. While no one knows yet what the outcome of these meetings will be, Chad has vowed to represent the Friends as best as he can and report back to us as updates are available.

Regardless of any changes that may be coming our way, Chad knows where the DFMF priorities lie.

"The mission statement of the Friends in general is always to support, promote and raise awareness of the Dallas Farmers Market. I think right now, the most important thing for the Friends to do is really heighten those efforts for two reasons. Number one, with the passing of Mama Ida Papert, I think it's a real homage to her and paying tribute to a woman who deserves an enormous amount of our respect. But number two; with the talk of the privatization of the Dallas Farmers Market, it really is a key and pivotal time in the life of a 70-year-old city treasure, to really get the citizens behind it. And let's support some decisions that are truly in the best interest of what I think is one of the most precious gems of the city."

To learn more about Chad, about the Friends and to receive updates, please visit our website, www.dfmfriends.org

In Memory of Our Founder



To honor 'Mama Ida' Papert's life of charitable and civic dedication, a donation in her name can be made to the organization she founded in 1993, the Dallas Farmers Market Friends.

Donate on our website, or
 Send your donation to:
 Dallas Farmers Market Friends
 6333 E Mockingbird Lane
 #147, PMB 695
 Dallas, TX 75214
 Re: To Honor Mama Ida Papert

DFMFriends is a 501(c)3, non-profit organization and any donations are tax deductible.

Thank you

5th Annual Mama Ida Ice Cream Social

Don't miss the 5th annual Mama Ida Ice Cream Social at the Dallas Farmers Market on May 21st from 10am-12pm. Named in honor of Dallas Farmers Market Friends (DFMF) founder, Ida Papert, the Ice Cream Social features local culinary students competing to win a cash prize for the best frozen concoction. Come to the market to enjoy tastes of each entry (nonmembers pay \$5 to taste), cast your votes for the best creation and support the DFMF.

Local chefs Chad Houser (*Parigi*) and Jeffrey Hobbs (*Suze*) along with Yvaun Olsen of *Chef's Produce Co.* work with 8 young culinary students in the Dallas County Youth Village kitchen to choose the recipe and ingredients for their ice cream or sorbet. They must choose at least two fruits and one herb from locally provided produce as well as some herbs grown in the Youth Village garden. The final results will be put before the entire community to decide the best.

The Mama Ida Ice Cream Social is a celebration of and a tribute to the DFMF founder, Ida Papert. Papert was a pillar of the Dallas community for decades, but she found her true passion in 1991 when she created the DFMF to support the farmers market. Mama Ida passed away earlier this year but her friends and family will be attending.

Celebrating 70 Years of the Dallas Farmers Market

For over a century, farmers have been coming to Dallas to sell their produce out of the back of wagons then trucks. In the early 1900s, vendors began to congregate around the intersection of Cadiz and Pearl in downtown. Then, in December 1941, the Dallas Farmers Market was officially sanctioned by the City of Dallas as a municipally-owned and operated market.

Seventy years later, the Dallas Farmers Market is one of the largest public markets of its kind in the country. It is open seven days a week, 362 days a year to provide Dallas citizens with fresh, locally grown fruits, vegetables, and other goods. The farmers market has become a true landmark of downtown Dallas and it's worth celebrating the past seven decades.



Market Update Spring has sprung at the Dallas Farmers Market and if you haven't been down there yet this year, plan a trip for next weekend.

If you're starting to plan out your summer garden, the vendors at the market have you covered. You can find everything from vegetable plants like tomatoes and squash to herbs like rosemary and catnip. And of course, there's plenty of fresh fruit and vegetables on display as always.

There are a few new faces in Shed 2, *Just Pie* and *Fudgemakers*. And *Pecan Lodge* just announced their new menu.

Get Your New DFMF Tee Shirts

Thanks to the wonderful, volunteer work of Free Lisa Designs (www.freelisa.com) DFMF now has three new tee shirt designs. All the new tee shirts are made of recycled materials for a soft, comfortable fabric. In addition to the original DFMF logo design (not pictured), these tee shirts are a wonderful way to show your support of the Dallas Farmers Market. All the proceeds from tee shirt sales go to support the DFMF. Tee shirts will be sold at all DFMF events and we are also working on setting up an online shop so be sure to check the website regularly (www.dfmfriends.org).



Dallas Wine & Food Festival April 27-May 1, 2011



The 27th annual Dallas Wine and Food Festival is North Texas' most entertaining and educational food and wine event. The DFMF is lucky to have them as a partner once again this year. The Dallas

Farmers Market Silent Auction, on Sunday May 1st from 5:30pm to 8pm, offers the opportunity to bid on premium wines and upscale specialty items with 100% of the auction proceeds staying in our community.

DFMF members who volunteer for the auction will get a complimentary pass to the Friday 29th evening Texas Salute being held at the Dallas Farmer Market this year. If you are interested and available to volunteer on Sunday May 1 from 4:00pm to 9:00pm, contact Sara Wick at sarawick2001@yahoo.com. Preference for volunteers will go to current DFMF members.

For more information on the week long event go to <http://www.dallaswinefest.com/>. To join or renew your DFMF membership, go to www.dfmfriends.org

Get Ready for the Hoedown

After a wonderful time at last year's 16th Annual Farmer's Market Friends Hoedown, it's time to start gearing up again for this year.

Our Hoedown committee is working diligently to make this Hoedown better than ever and they are off to a great start.

We are very lucky this year to have James P. Graham as our honorary chair. Mr. Graham has been a business and civic leader in North Texas for decades and a great friend to the Dallas Farmers Market.

The Hoedown is the Friends' biggest event of the year and sponsorships are incredibly important to making it a success. If you or your company is interested in being a visible sponsor for this year's Hoedown or if you would like to volunteer on the Hoedown committee, please contact Tammany Stern at tammanystern@bestofguide.com.

Upcoming Events

Farmers Market Friends

- 4/16 **Chef at the Market Cooking Class**
– Grant Morgan of *Molly Maguire's*
- 4/23 **Chef at the Market Cooking Class**
– Jeff Moschetti of *One2One Restaurant*
- 4/27 **Dallas Wine and Food Festival** begins
- 4/30 **Chef at the Market Cooking Class**
– John Tesar of *The Cedars Social*
- 5/1 **Farmers Market Silent Auction** at the
Dallas Wine and Food Festival
- 5/7 **Chef at the Market Cooking Class**
– Dan Landsberg of *Dragonfly Restaurant*
- 5/14 **Chef at the Market Cooking Class**
– Salvatore Gisellu of *Urban Crust*
- 5/21 **Mama Ida Ice Cream Social** (10am- 12pm)
- 6/1 **Midnight Chef Walks** begin

Dallas Farmers Market

- 4/16 **Saturday's Music at the Market**
(12-2 pm) Ongoing until further
notice
- 5/21 **Season Kick Off**
- 5/21 **Shed 2 Grand Opening**
- 5/21 **Chef Demos** begin in the Plaza
(10-11am) Ongoing until further
notice

Volunteers are always needed and appreciated to support Dallas Farmers Market events. For volunteer opportunities at Dallas Farmers Market events, contact Liz Scoggin at 214-939-2242. Be on the lookout for email blasts requesting volunteers at the Dallas Farmers Friends events. Become a Friend on Facebook.



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